



**A LIFE CHANGING LEARNING EXPERIENCE**

[www.aum.edu.kw](http://www.aum.edu.kw)

“We are a university determined and committed to create a quantum leap in education and human development”

**Fahad AlOthman**  
**Chairman of the Board of Trustees**

## AN OASIS OF LEARNING IN KUWAIT

The American University of the Middle East (AUM) is a leading higher education institution established in 2005 in Kuwait. AUM has two colleges: the College of Engineering and Technology and the College of Business Administration, in addition to a Liberal Arts Department and an English Preparatory Program.

AUM is ranked as the Top University in Kuwait and in the Top 751-800 Universities globally in the QS World University Rankings 2022, which makes AUM among the top 3% of universities in the world.

AUM started its journey with a small building and only hundreds of enrolled students, to become within the last 10 years a landmark in the private education sector in Kuwait and the region through its curricula, its integrated campus, and its culture, which embraces diversity and innovation.

Today, AUM counts more than 11,000 enrolled students, and a university campus that stretches over 261,190 square meters, and is considered as the largest and most beautiful among private university campuses in the region.

# AUM Mission

**AUM mission is to provide an interactive learning environment that facilitates the development of leaders who are committed to their culture, global ethical values, and professionalism.**

**AUM fulfills this mission by:**

- Adopting a learner-centered approach
- Providing students with applied and theoretical knowledge
- Assuring high quality education
- Focusing on creativity, innovation and critical thinking
- Emphasizing a continuous learning process

# COLLEGE OF ENGINEERING AND TECHNOLOGY



The College of Engineering and Technology offers seven undergraduate Engineering programs: Architectural Engineering, Chemical Engineering, Civil Engineering, Computer Engineering, Electrical Engineering, Industrial Engineering, and Mechanical Engineering, in addition to two undergraduate technology programs: Information System Technology, and Telecommunications and Networking Technology.

Six of the programs offered by the College of Engineering and Technology are accredited by ABET, which is the global accreditor of college and university programs in applied and natural science, computing, engineering, and engineering technology. The Engineering Accreditation Commission of ABET has accredited B.Sc. programs in Chemical Engineering, Computer Engineering, Electrical Engineering, Mechanical Engineering, and Industrial Engineering. The Computing Accreditation Commission of ABET has accredited the Telecommunications and Networking Technology (TNT) program.

AUM continues its preparations towards receiving the ABET accreditation for the remaining eligible programs, upon graduating the first batch of students.



Engineering  
Accreditation  
Commission



Computing  
Accreditation  
Commission





## **COLLEGE** OF BUSINESS ADMINISTRATION

The College of Business Administration offers five undergraduate programs: BS in Accounting and BS in Business Administration with four concentrations (Finance, Marketing, Management Information System, and Human Resources Management), in addition to a Master's degree program in Business Administration (MBA).

AUM's College of Business Administration has been fully accredited by AACSB International, the Association to Advance Collegiate Schools of Business. AACSB is the longest-serving global accrediting body for business schools, and the world's largest business education network connecting learners, educators, and businesses worldwide.

AACSB accreditation represents the highest standard of achievement for business schools worldwide and it has been awarded to only less than 6 percent of the world's schools offering business degree programs.





## QUICK FACTS ABOUT **AUM**

11,000+ students enrolled at AUM

800+ faculty and staff

750+ trees planted on-campus

60+ nationalities represented on campus

260 k+ square meters campus

55+ state of the art labs

100+ students' achievements in local and international academic & athletic competitions within the last five years

# TOP UNIVERSITY IN KUWAIT

AUM has been ranked as the Top University in Kuwait and in the top 751-800 Universities globally in the QS World University Rankings 2022. This new achievement puts AUM among the top 3% of universities in the world.

# AUM

## #1 in Kuwait

## #751-800 Worldwide



2022

WORLD  
UNIVERSITY  
RANKINGS

# AUM REINFORCES ITS LOCAL LEADERSHIP AND REGIONAL POSITIONING

AUM has been ranked by Times Higher Education (THE) as the First University in Kuwait and 24th in the region in the THE Arab University Rankings 2021.

# AUM

**#1** in Kuwait

**#24** in the Region

**THE** ARAB  
UNIVERSITY  
RANKINGS  
2021

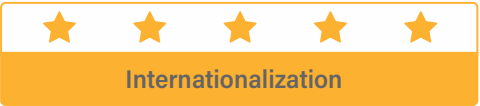
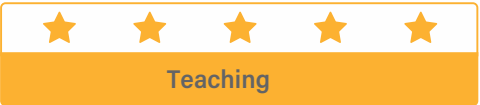


# AUM HITS THE FIVE STARS IN QS RATING



AUM achieved an overall exemplary rating of 5 Stars in the QS Stars, a rating system by the Intelligence Unit at Quacquarelli Symonds. QS Stars is considered one of the most influential and credible ratings for universities globally.

AUM was also awarded multiple 5 stars, which is the highest rating, in the following criteria: Teaching, Academic development, Internationalization, Employability, Online learning, Facilities, and Inclusiveness.





## Most Green and Sustainable **CAMPUS** **IN KUWAIT**



AUM has been ranked as the most green and sustainable university in Kuwait, 22nd in the Arab Region, and 302nd globally, in the 2020 UI GreenMetric World University Rankings.



SUPPORTING

**INNOVATION**

## **AND ENTREPRENEURSHIP**

AUM is part of Babson Collaborative for entrepreneurship education. This membership provides multiple benefits such as a global network, thought leadership and best practices, an exclusive online community, webinars, an annual global summit, and a collaborative student challenge.



**BABSON**

THE COLLABORATIVE  
MEMBER

# **BUSINESS INNOVATION CENTER**





In the College of Business Administration, a Business Innovation Center was established, comprising Accounting Club, Finance Club, Entrepreneurship Club, Human Resources Management Club, Management Information System Club, Marketing Club, and a Capstone Center.

Business Clubs have an important role in the students' education as a form of interactive and practical learning. They were established to provide and create platforms for students to gain first-hand practical knowledge and experience in various business disciplines.



AUM ACCOUNTING CLUB



AUM FINANCE CLUB



AUM ENTREPRENEURSHIP CLUB



AUM HRM CLUB



AUM MIS CLUB



AUM MARKETING CLUB



## RESEARCH & INNOVATION CENTER

The Research and Innovation Center at the College of Engineering and Technology includes a Robotics Center, a Nanotechnology Center, and a Capstone Center. It aims to support the research and innovation activities and explore the talents among faculty and students in such areas in order to have a great impact in the region and beyond.



**STRATEGIC  
COOPERATION  
AGREEMENT WITH  
HEC MONTRÉAL FOR  
THE AUM-MBA  
PROGRAM**

The College of Business Administration at the American University of the Middle East (AUM-CBA) and HEC Montréal have established a strategic partnership in graduate studies. Students admitted into the AUM MBA who successfully complete the program will earn two graduate degrees upon graduation: the Masters in Business Administration (MBA) from AUM, Kuwait and the Graduate Diploma in Business Administration (GDBA) from HEC Montréal, Canada.





# STUDENTS' ACHIEVEMENTS



## MAJOR STUDENT ACHIEVEMENTS IN INTERNATIONAL ACADEMIC COMPETITIONS

**CHINA** A gold medal and a silver medal in Remote Air Race category in the "Robot Challenge 2019"

**FRANCE** The best undergraduate research paper in Artificial Intelligence Track and the best research project in Demonstration Competition in Robotics Track in the "International Conference on Bio-engineering for Smart Technologies (BioSmart 2019)"

**KUWAIT** 1st and 2nd places in Mecathon Category at the Maker Faire

The 2nd place in Science and Technology category for 'Three Phase Smart Metering System in Kuwait' project in the "Youth Excellence and Creativity Award"

The 1st place in the "CFA Institute Research Challenge" 2020

**ONLINE** The first in Online International round in the "Present Around the World"

**UAE** The 1st and 3rd places in the "4th GCC robotics competition"

The 1st place in the "Institute of Management Accountant (IMA) competition"

**USA** The best 8 in the world in the "Institute of Management Accountant (IMA)" competition

**THAILAND** The 1st and 2nd places in the "9th International Conference on Industrial Engineering and Operations Management (IEOM)"

1st place in 4 categories and the 2nd place in two different categories in the Virtual 10th Annual International Conference on Industrial Engineering and Operations Management (IEOM 2020)

**GRADUATING  
JOB-READY AND  
LIFE-READY LEADERS**



AUM supports its students and alumni, through the role of Tawteen Career Center, in taking ownership of their career direction as it empowers them with the learning tools, skills, and networks needed to secure their dream jobs. The Center helps students transition from campus to the world of work and mentor them towards becoming the leaders of tomorrow. The services offered at the center include mentoring and assessment, training and workshops, internships, career fairs, e-portfolio development, and corporate placement.

# STRENGTHENING TIES WITH ALUMNI



The Alumni Office is committed to strengthening ties with the alumni and assisting them in their career path. The services and activities offered to alumni include: Alumni gatherings and events, corporate placement, workshops, career fairs, and other professional development activities.





**A FULLY  
INTEGRATED  
CAMPUS**  
WITH A CULTURE  
OF UPGRADE

AUM campus has been steadily evolving into an educational hub that hosts modernly designed buildings that accommodate the different arms of the university. The campus includes: the Business Administration Building, the Engineering and Technology Building, the AUM Cultural Center that includes an Opera House and a Conference Center, the Library building, a Sports Center, a Central Clinic, in addition to green open landscaped spaces, numerous cafeterias, multi-storage parking complex and a wide range of high-tech labs and facilities that are also put at the disposal of AUM students, staff, and faculty.

As the campus stretches over a mix of green and urban landscape, many entrances/exits have been set up to ensure ease of mobility for students, faculty, and visitors. Special attention has been paid to ensure that access and exit from campus buildings is facilitated to people with disability.







# AUM Cultural Center



AUM Cultural Center is an elite venue designed for hosting conferences, conventions, meetings and similar events. It comprises an Opera House accommodating over 1500 people and designed to meet the highest standards of international opera theaters. The Center also includes seminar halls, in addition to a Conference Center providing a range of integrated hosting services events, as well as a spacious hall to host exhibitions, events and workshops.

**KNOWLEDGE**  
BEYOND  
EDUCATION



The state-of-the-art library merges high tech facilities and equipment with modern design. It supports the research and learning experience by providing accessible references to around 50 leading electronic databases, 770,000 e-books subscriptions, 10,000 resources in print, 32 collections of e-journal subscriptions, and a multi-media collection.

# Fostering A Vibrant Campus Life

At AUM, we consider that activities beyond the classroom are an essential component of the learner-centered approach. Activities inside and outside the campus are always ongoing, and investments and resources have been allocated to provide all what is needed to ensure a holistic learning experience.



In addition, student clubs and societies seek to develop a sense of leadership and guidance among students and aim to create a positive and active college experience that allows students to engage in activities related to their interests, talents, and hobbies, which will ultimately help develop their character and personalities.



# NURTURING **A SOCIALLY RESPONSIBLE COMMUNITY**



Donating 5,160 shirts to the Red Crescent after achieving Guinness world record on the occasion of the Kuwait National Day



Blood donation campaign



Breast Cancer Awareness Campaign

Since inception, the concept of social responsibility and building a generation of responsible citizens has been a major pillar of the institution's operation. AUM seeks to create a long-lasting impact in youth so they can become responsible leaders and active members of the community. AUM is a member of the Principles for Responsible Management Education (PRME).

PRME is a United Nations-supported initiative that comprises over 850 leading business and management schools across 95 countries around the world that are committed to building a more sustainable future by implementing the six principles and supporting the achievement of the 17 Sustainable Development Goals (SDGs).

**PRME**  
an initiative of the  
United Nations Global Compact



# EMPOWERING STUDENTS THROUGH SPORTS

Encouraging students and faculty/staff to engage in sports and athletic activities is essential to promoting a culture of well-being on campus and contributes to the learning experience of students.

The AUM Sports Center is among the largest university sports complexes in Kuwait. The university provides through this center professional trainers and specialized coaches who dedicate their time to physically and mentally prepare AUM students so they perform at their best and get ready for competitions.



## “DON’T STOP UNTIL YOU ARE PROUD”

In 2019, the AUM teams were crowned University Athletics Association of Kuwait (UAAK) Champions in the following categories: female table tennis, female basketball, female squash, female futsal, male swimming, male table tennis, male football, male basketball and male volleyball.

In addition, the football team has won undefeated the EUROIJADA tournament, which took place in Germany.



CHAMPIONS

EUROIJADA – male football

CHAMPIONS

UAAK– male and female basketball

CHAMPIONS

UAAK– male and female table tennis

CHAMPIONS

UAAK - male football

CHAMPIONS

UAAK – female squash

CHAMPIONS

UAAK – female futsal

CHAMPIONS

UAAK - male swimming

# ALUMNI TESTIMONIALS

AUM's main focus is not only on educational knowledge but also on practical knowledge, which made me get on the right path when it comes to my career. Because at AUM students are at the center of the learning journey, we learned many valuable skills and we are life examples of how AUM creates strong leaders and entrepreneurs.

**Moayad Wali**

Class of 2012

BS in Management Information Systems

Because of what I learned at AUM, switching between working from home, the field, or the office was smooth and easy. AUM taught me to be flexible due to our classes and deliverables being online or on campus and to being able to work in a team or by myself.

**Saleel Meerza**

Class of 2015

BS in Electrical Engineering

What distinguishes AUM graduates is that they are well-prepared to enter the job market and be productive. When the "Covid-19" crisis began, the process of working from home was smooth since AUM graduates were prepared to learn and work under any circumstance and are ready to what life throws at them.

**Abdullah AlKandari**

Class of 2014

BS in Accounting



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